Australian-Grown
Innovation

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Grow your good idea here



Join us for our EngageNSW session

NOV 27

Thursday, November 27
10:00 AM - 4:00 PM

Summerland Farm, NSW
253 Wardell Rd, Alstonville NSW 2477

Register your attendance here

The **Australian-Grown Innovation Program** Engage workshop is a dynamic, in-person workshop designed for growers and supply chain participants to explore innovation in horticulture, share insights, and gain hands-on tools from real industry leaders with practical experience.

Participants will learn why innovation matters, engage in practical exercises using frameworks like the Business Model Canvas and Value Proposition Canvas, and hear from successful innovators across the horticulture sector.

The program focuses on actionable outcomes, helping attendees identify opportunities to diversify income, improve efficiency, and address real-world challenges through guided activities and peer learning within a supportive regional network.

Further info on the **Australian-Grown Innovation Program** can be found on the back page

A program by
Hort Innovation Frontiers™

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The innovation program for horticulture, by horticulture

With challenges such as rising costs and a changing climate, innovation has never been more essential to our industry. Australian-Grown Innovation is here to help more good ideas succeed more often.

Globally-proven program

Local mentors with industry experience

Backed by the power of Hort Innovation

5 year program

90+ program participants and counting

70+ industry mentors

A three step program, run annually

Apply to join one or all steps

Step 1
Engage

One day workshops and online sessions to help you learn the fundamentals of innovation

Step 2
Incubate

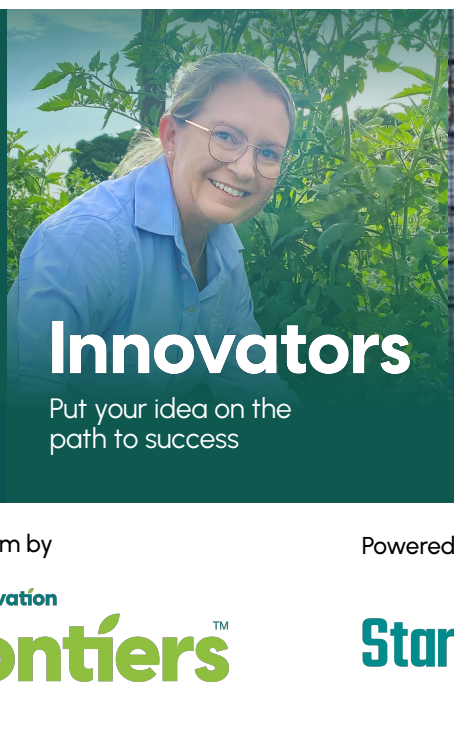
A 6 week intensive incubator to plan a successful business or product

Step 3
Build

A 12 week program to build a prototype of your idea and test it in market

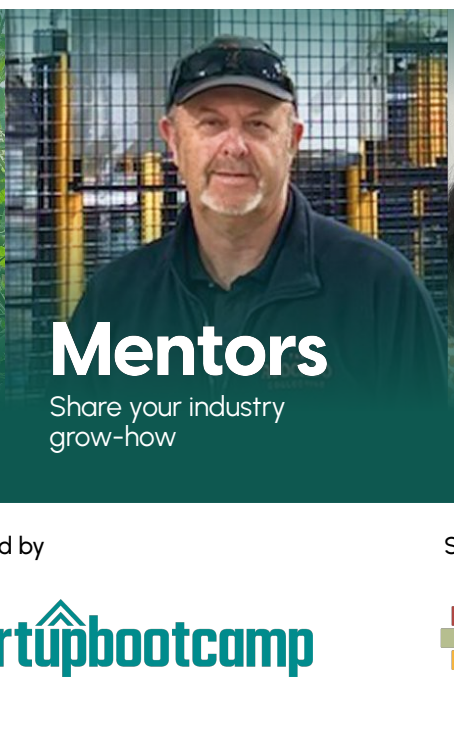
Join in

Scan the QR code and let's talk



Innovators

Put your idea on the path to success



Mentors

Share your industry grow-how



Partners

Bring innovation into your organisation

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